BONUS CONTENT 2: GUIDELINES FOR CRITIQUE
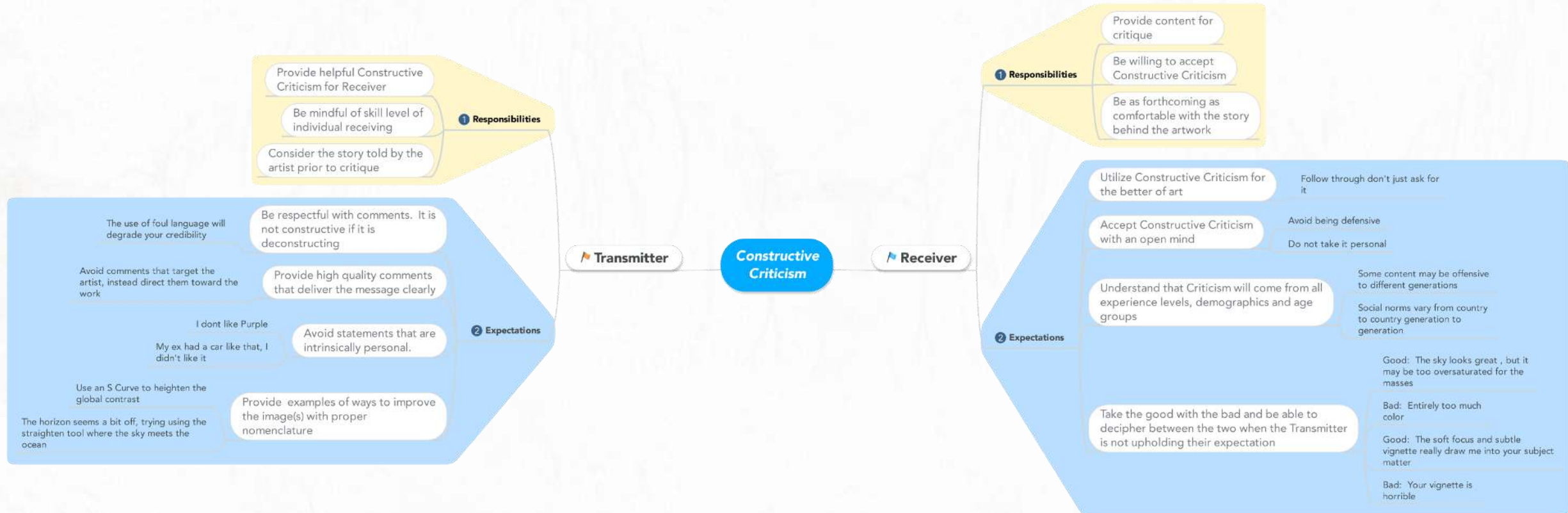
THE ARTIST'S EYE
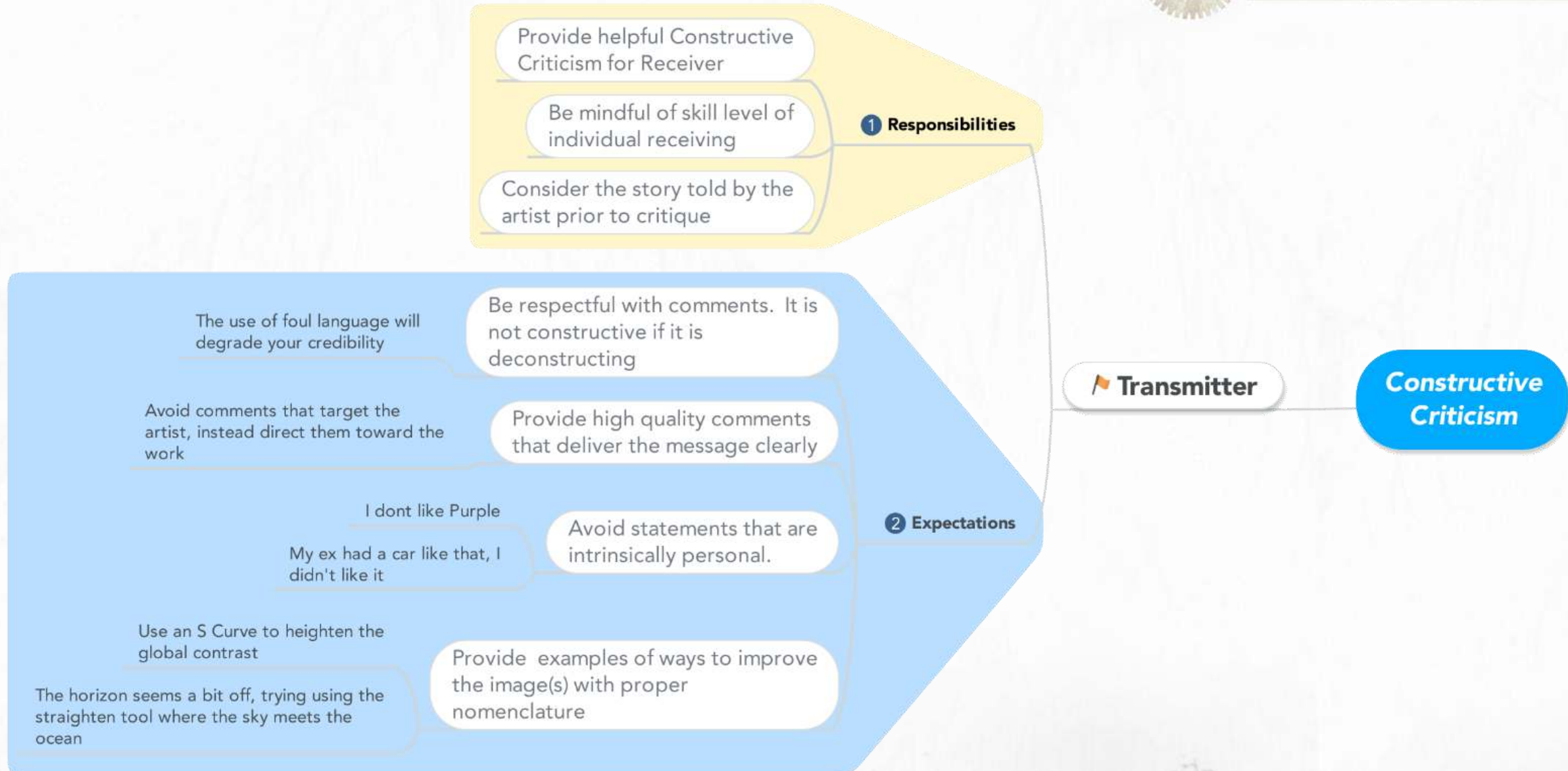### A CLOSER LOOK

CONSTRUCTIVE
FRIENDLY INTERACTION
FOR A BETTER OUTCOME

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Constructive Criticism

⚑ Transmitter

① Responsibilities
- Provide helpful Constructive Criticism for Receiver
- Be mindful of skill level of individual receiving
- Consider the story told by the artist prior to critique

② Expectations
- The use of foul language will degrade your credibility
- Be respectful with comments. It is not constructive if it is deconstructing
- Avoid comments that target the artist, instead direct them toward the work
- Provide high quality comments that deliver the message clearly
- I dont like Purple
- My ex had a car like that, I didn't like it
- Avoid statements that are intrinsically personal.
- Use an S Curve to heighten the global contrast
- The horizon seems a bit off, trying using the straighten tool where the sky meets the ocean
- Provide examples of ways to improve the image(s) with proper nomenclature

⚑ Receiver

① Responsibilities
- Provide content for critique
- Be willing to accept Constructive Criticism
- Be as forthcoming as comfortable with the story behind the artwork

② Expectations
- Utilize Constructive Criticism for the better of art
  - Follow through don't just ask for it
- Accept Constructive Criticism with an open mind
  - Avoid being defensive
  - Do not take it personal
- Understand that Criticism will come from all experience levels, demographics and age groups
  - Some content may be offensive to different generations
  - Social norms vary from country to country generation to generation
  - Good: The sky looks great , but it may be too oversaturated for the masses
  - Bad: Entirely too much color
- Take the good with the bad and be able to decipher between the two when the Transmitter is not upholding their expectation
  - Good: The soft focus and subtle vignette really draw me into your subject matter
  - Bad: Your vignette is horrible

Provide helpful Constructive Criticism for Receiver

Be mindful of skill level of individual receiving

1 Responsibilities

Consider the story told by the artist prior to critique

The use of foul language will degrade your credibility

Be respectful with comments. It is not constructive if it is deconstructing

⚑ Transmitter

Constructive Criticism

Avoid comments that target the artist, instead direct them toward the work

Provide high quality comments that deliver the message clearly

I dont like Purple

Avoid statements that are intrinsically personal.

2 Expectations

My ex had a car like that, I didn't like it

Use an S Curve to heighten the global contrast

Provide examples of ways to improve the image(s) with proper nomenclature

The horizon seems a bit off, trying using the straighten tool where the sky meets the ocean

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Constructive Criticism

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